

**MITS RADIO 90.8 CR**  
**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
**MADANAPALLE – 517325, ANDRA PRADESH**

**Report on**  
**The Partcipation of MITS Faculty on**  
**“Community Radio Workshop” ~ SVCE,Tirupati**  
**Organised by**  
**Science and Technology Communication, Popularization and Extension**  
**(SCOPE)**  
**Vigyan Prasar of Department of Science and Technology (DST)**  
**16.12.2022**



Attended (as an observer) & Submitted by : Mrs.U. Vijaya Lakshmi , International Relations Senior Manager & Dr K.Sathesh , Assoc Professor ECE & CRS Coordinator

**Report Received on 29.12.2022**

**Chief Guest:**

Prof N V Ramana Rao,  
Director  
National Institute of Technology, Warangal

**Resource person's :**

1. Dr. Nakul Parashar  
Director,  
Vigyan Prasar
2. Dr. B.K.Tyagi  
Registrar & Scientist 'F'  
Science on Radio Coordinator  
Vigyan Prasar
3. Mr. Kapil Tripathi  
Scientist 'F'

Coordinator-Audio-Visual Programmes  
Vigyan Prasar

4. Dr R Sreedhar,  
Former Director, CEMCA;  
Community radio Expert
5. Prof. A. Ramachandraiah, Coordinator, SCoPE: Telugu  
National Institute of Technology (NIT), Warangal
6. Prof. K. Laxma Reddy: PI, SCoPE Telugu  
National Institute of Technology (NIT), Warangal

National workshop on SCoPE – Community Radio is organised by Vigyan Prasar in collaboration with SCoPE, Telugu / National Institute of Technology (NIT), Warangal at Tirupati on 15-17 December 2022. Meeting started on 15<sup>th</sup> December 2022 and conclude on 16<sup>th</sup> December 2022 at Sri Venkateswara college of Engineering, Tirupathi. **We are invited as a observer to the meeting by Dr R Sreedhar, Community Radio Expert & B. Srikumar Coordinator - Ariviyal Palagai .**

The following points are discussed in the meeting

- ✓ Review the science programming through community radio done so far
- ✓ Find out the challenges and work on future perspectives to expand **SCoPE activities in India through Community Radios**
- ✓ Foster effective science communication through community radio's active engagement for maximum reach
- ✓ Plan region specific science radio programming to reach maximum audiences
- ✓ Employing a long-term approach to communicate science, health and environmental issues for informed decision making.

Around 50 Community Radio Station Coordinators are attended the workshop from different states like Tamil Nadu, Karnataka & Andhra Pradesh.

#### **Outcome of the workshop:**

- Science & Technology broadcasts through Radio have been an integral part of Vigyan Prasar's efforts for large scale outreach.
- Dedicated listener groups are unique engagement processes designed to enhance the impact of outreach.
- DST Funding opportunity is available through Vigyan Prasar in collaboration with SCoPE, Telugu to promote **science programs** using our radio station MITS RADIO 90.8 CR.

Photos:













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